I am redesigning my michaelsfirm.ca webpage, and need an updated graphic design.(**pdf file**).

I am looking to appeal to sophisticated parties in complex litigation, i.e. multinationals, hedge funds, engineering and hi-tech firms and professionals, such as doctors, lawyers and engineers.

I primarily handle (and want to attract) clients regarding business litigation, breach of contract, commercial litigation, commercial arbitration, shareholder disputes, real estate disputes etc.

Page will include:

1. Header at Top, that **must** include a

i) search box; and should include:

ii) Logo

iii) Locations

iv) phone numer

v) perhaps email [michael@michaelsfirm.ca](mailto:michael@michaelsfirm.ca)

2. Navigation, including

i) Practice Areas

ii) About

iii) News or News Articles

iv) Resources or Legal Resources

v) Contact

3. Main Banner, including:

i) Picture of me (without being reversed), though if you want to do

something cool with it like WSJ sketches or air brush me to be better

looking, I’ll consider it.

ii) Background image that can be licensed, and you must provide where I license same.

iii) The current text (unless you think of something better);

iv) Perhaps the ‘Read More’ and/or ‘Video Library’ buttons

4. The Martindale-Hubbell badge (can be updated to 2023) and perhaps the Law Society of Ontario logo (<https://lso.ca/home>)

5. The Case Evaluation Box, with all current text.

6. Perhaps the ‘Your Experienced Toronto and Hamilton Lawyers’ and text.

7. Perhaps some of my recent news articles (under the about tab – ‘in the news’)

8. Perhaps some images of pdf’s of case wins, like when pdfs are posted to Linkedin, see attachment

9. Nothing related to personal injury.

10. Some client testimonials and/or Google reviews.

11. Optional social media handles for ‘Share this page’

12. Footer, that also contains what’s there now, name, phone, copyright, some text, locations.

13. You need to specific the fonts used, and try to use fewer, and ideally, fonts in the same package, as load time is important.

If you don’t regularly do designs for law firms, you may wish to look at some of the designs at <https://www.clio.com/blog/best-law-firm-websites/>. I’m looking for something visually appealing and elegant, and like the LayRoots page most, and also Kinchloe Law, Evolve Law the California Innocence Project, Tesla and Google, but there will be no videos playing.

My usual webdev had some ideas, which I have attached, but think his design ugly, i.e. not what I’m looking for. If you want to try some image/drawing with AI, I’m definitely open to that.